

TAGMARSHAL 2WAY 8INCH CART SCREENS



FOR CART GOLF COURSES

Optimize your on-course operation with the **Tagmarshal 2Way 8inch Cart Screens**, giving you the tools to **manage course traffic effectively, increase efficiency, enhance the player experience and generate additional revenue.**

Supported by powerful data insights and reporting in the Analytics Hub, help your course to set goals, track and optimize - **driving continuous improvement, season after season!**

TAGMARSHAL IS A TRUSTED PARTNER TO:

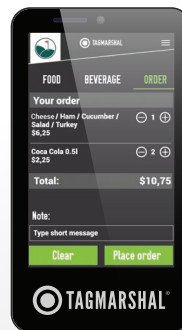
- 35 of Top 100 Courses**
- +500 other private, daily fee, resort and golf management groups**
- Many \$30-\$50 green fee courses**

TAGMARSHAL 2WAY 8INCH CART SCREEN SPECIFICATIONS:

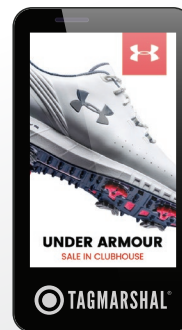
- **Bigger 8inch screen**
- **Military-grade GPS accuracy**
- **Ultra-high resolution display**
- **3x brighter screen** (1000 NITS – quality of iPhone 13 Pro)
- **Robust construction** – no additional protection required
- **IP65 certified (dustproof and water-resistant)**
- **Adjustable side screen mount** for comfort
- **External battery** hidden under the dash means it's protected from the sun
- **Tried and tested in** agricultural and other **robust outdoor environments**



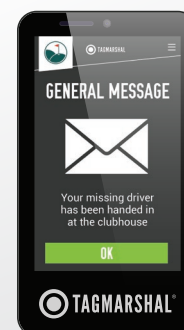
LIVE MAP WITH RANGE FINDER



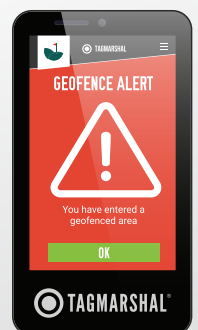
FOOD ORDERING



ADVERTISING MODULE



MESSAGING



GEOFENCE & WEATHER ALERTS

TAGMARSHAL INTEGRATES WITH LEADING TEE SHEET PROVIDERS AND GOLF GENIUS



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TAGMARSHAL.COM - GOLF COURSE OPTIMIZATION



TAGMARSHAL
golf course optimization

MATERIAL BENEFITS TO YOUR OPERATION



ENHANCE THE PLAYER EXPERIENCE

- Optimal **pace and flow of play**
- Easy **player navigation** via touchscreen menu
- **Accurate yardage** showing front, back and middle of green
- Self-manage pace with **pace tracker**
- **2Way communication** for emergencies, group round info
- **Custom messaging** for specific groups or whole field
- **Weather warnings, pace alerts** and active **geofencing alerts**
- **Order F&B** from cart – easy and convenient!



LIVE MAP WITH RANGE FINDER



INCREASE EFFICIENCY

- Full, real-time **oversight of course**
- **Live Map** shows all playing groups and maintenance carts
- **Highlights problem groups** causing delays vs those affected
- **Manage remotely** from PC, tablet, or phone while on the go
- **Proactively identify and resolve issues** before affecting field flow
- **Utilize fewer resources** – know which groups to approach and assist
- Have neutral, objective **discussion supported by data**

INTUITIVE INTERFACE

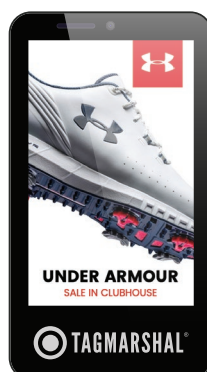


UTILIZATION HEATMAP



GENERATE ADDITIONAL REVENUE

- **Advertising module** for pro shop or clubhouse specials
- **Sell third-party advertising space** and generate ad revenue
- Use the **Gap Time Monitor** to **optimize course flow**
- **Optimize tee sheet**: more capacity
- Generate significant **additional tee sheet revenue**
- Additional players, **spend more on F&B and in pro shop**
- Positive player experiences **drive repeat play** and keep members loyal!



ADVERTISING MODULE

TAGMARSHAL ADDS VALUE TO SUPERINTENDENTS, TOO!

- **Identify viable gaps** in the field for maintenance work using the real-time Live Map to see where players are
- **Increase efficiency** – maintenance teams can get more work done
- Full line of sight and **tracking of maintenance machinery and moving sequences**
- **Heatmap visualization**: identification of high wear and tear and compaction risk areas
- **Geofencing features and alerts** help increase player compliance

READ MORE

CHOOSE THE OPTIMIZATION PACKAGE

FOR YOUR 2WAY CART SCREENS

SOFTWARE PACKAGES:

Drive ongoing improvement with data-driven insights and reporting.

Choose the optimization software package that best suits your course:



TAGMARSHAL GO

- **Cost-efficient GPS cart tracking**, to manage your cart fleet.
- **Fast implementation**, easy to use, and cost-effective.



TAGMARSHAL TRACK

- **Real-time line of sight** and geofencing, with optional modules to manage day-to-day operations and course traffic.
- **Choose** which **additional features** to purchase.



PREMIUM OPTIMIZER

- **Full suite of optimization features**, including the Analytics Hub.
- Best suited for courses that want to **set goals, track and optimize**, driving continuous improvement.

OPTIMIZATION SOFTWARE FEATURES INCLUDE:

1. INTUITIVE INTERFACE

An easy-to-use intuitive interface and menu, giving you full line of sight of your course.



2. GEOFENCING

Helps superintendents and maintenance team to protect sensitive or prohibited areas of the course.



3. DETAILED ANALYTICS

Best-in-class data insights to give you immediate line of sight of on-course operations.



4. GOAL SETTING

Set goals for key metrics to benchmark, measure and optimize performance.



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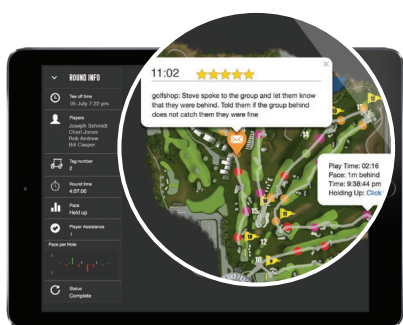
OPTIMIZATION SOFTWARE FEATURES

OF THE TAGMARSHAL SYSTEM



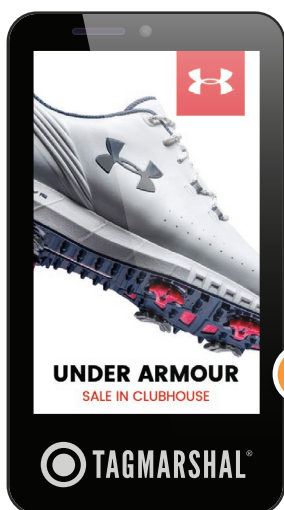
5. UTILIZATION HEATMAPS

Allow you to see which parts of the course are being under- or over-utilized, to assist with efficient course maintenance.



7. INDIVIDUAL MEMBER PROFILES / ROUND HISTORY

Find out who your consistently fast or slow players are and assign tee times accordingly.



8. FOOD ORDERING MODULE

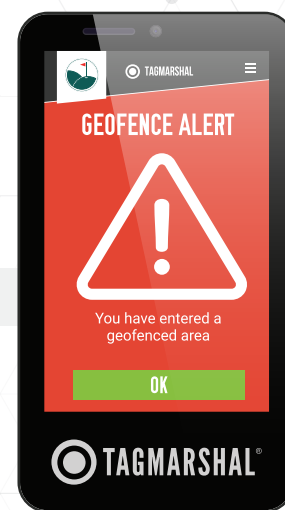
Players can now order F&B from their 2Way cart screens, before reaching the halfway house.

9. ADVERTISING MODULE

Get significant savings on your 2Way devices, by placing third-party advertising on your cart screens.

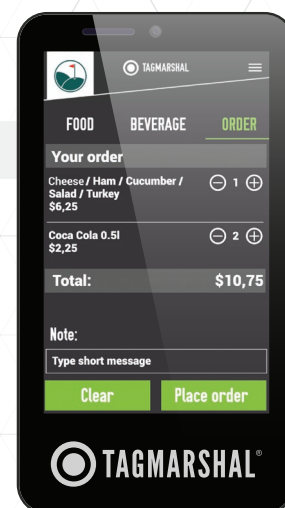
i We make this easy, by managing the advertising for you.

[LEARN MORE](#)



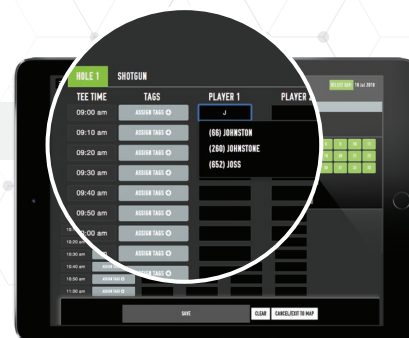
6. ALERTS MODULE

Push messaging to players, via pop-ups onto their 2Way screens.



10. EASY TEE ASSIGNMENT

To build player / caddie / league profiles and manage starter accuracy, it is essential that you assign groups to your tee times.



11. GAP INTERVAL MODULE

Monitor the time and distance between playing groups to identify opportunities for reduction in gap intervals and optimization of tee sheet capacity.



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OPTIMIZATION SOFTWARE FEATURES

OF THE TAGMARSHAL SYSTEM



GOLF GENIUS INTEGRATION



GEOFENCE ALERTS



RETAIL LEASE-TO-OWN PRICE

3-YEAR CONTRACT NO SEASONAL DISCOUNT APPLIED	Minimum Units	Installation & Training Fee	Hardware Purchase	GO	TRACK*	PREMIUM OPTIMIZER
				Ongoing Monthly Fee		
CLASSIC	30	FREE	-	\$ 9.90**	\$ 16.90	\$ 21.90
CLASSIC INSTALLED	40	FREE	-	\$ 11.90 **	\$ 17.90	\$ 23.90
2WAY HANDHELD (INCL. GPS)	30	FREE	-	-	\$ 23.90	\$ 31.90
2WAY 8" CART SCREEN (INCL. GPS)	40	FREE	-	-	\$ 33.90	\$ 41.90

STEP 1 - CHOOSE HARDWARE OPTION

STEP 2 - CHOOSE SOFTWARE OPTION

* Additional features per module = \$2.90 / tag

** Based on self-installation. Tagmarshal's installation cost is \$35 per cart installed.

• \$250 mapping fee applies to Tagmarshal Go.

• Our lease-to-own options are provided through Tagmarshal's third-party providers. Credit approval is required.

Dated May 2023 - Prices & Detail subject to change

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PRODUCT FEATURES

TAGMARSHAL'S GOLF COURSE OPTIMIZATION SOFTWARE AND PACE AND FLOW OF PLAY MANAGEMENT SYSTEM HAS THE RIGHT SOLUTION FOR YOUR COURSE.



SOFTWARE OPTION	GO	TRACK	PREMIUM OPTIMIZER
Mode	cart / mobile / combined	cart / mobile / combined	cart / mobile / combined
System default / minimum tracking tags	36	36	36
Contract period	36 months	36 months	36 months
Installation	DIY* installation	Tagmarshal installation	Tagmarshal installation
Live Map - field tracking	●	●	●
Pre-emptive in-play alerts / algorithms	●	●	●
Geofencing	●	●	●
Track Maps unlimited	(Cart location history - up to 3 months)	●	●
Player assistant / marshal / ranger tracking	●	●	●
Superintendent / maintenance vehicle tracking	●	●	●
Drinks cart tracking	●	●	●
Shotgun tracking		●	●
Tee times page - Tee times integration**		●	●
Basic stats page		●	●
User management portal and staff profiles		●	●
ANALYTICS AND REPORTING	Not Applicable	[optional module \$2.90 pm per unit]	●
Analytics Hub		*	●
Benchmarker - goal setting / reporting / email reports		*	●
Dynamic Goal Times		*	●
Gap Time Monitor		*	●
PLAYER EXPERIENCE MODULE	Not Applicable	[optional module \$2.90 pm per unit]	●
Player / caddie pace profiles		*	●
On-course interaction tracker		*	●
VIP tracking		*	●
End of round alerts		*	●
FLEET / GEOFENCE / ALERTS MODULE	Not Applicable	[optional module \$2.90 pm per unit]	●
Geofencing and Alerts		*	●
SMS / phone priority notifications		*	●
Cart alert buzzer sound		*	●
Coming soon: vehicle usage hours		*	●
Utilization heatmaps		*	●
ZWAY SPECIAL FEATURES	Not Applicable	[optional module \$2.90 pm per unit]	●
Advertising		*	●
F&B orders		*	●
Coming soon: Smart notifications		*	●
CONSULTING SERVICES			●
Detailed seasonal stats reports / analytics			●
FUTURE MODULES & INNOVATIONS			●

TERMS & CONDITIONS:

- 2Way mounting bracket = center bracket (standard).
- Installed products available in North America, Europe and South Africa only. Alternatively, co-op buying (minimum 300 pieces per region).
- For mobile products outside of North America, Europe and South Africa, additional data charges may apply on a country-specific basis.
- Lease-to-own option provided through Tagmarshal's third-party partner providers. Credit approval required.
- Additional set-up and installation fees will apply if requirements are lower than minimum order quantity.
- All training, mapping, course calibration and set-up is included in the installation and training fee.

- All ongoing system support is included.
- *Tagmarshal installation available on request, at additional cost.
- Warranty includes software and system, but excludes damage caused by wear and tear.

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